

**Course Description**

**Principles of Management**

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| **Faculty of Business Administration** | | |  | |
| Course | Principles of Management | | Prerequisite: | - |
| Credit Hours:3 | Theoretical:3 | Practical:- | Course Code: | CBFC105 |

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| **Description** |
| The course deals with the concept of working with others in order to achieve the objectives of the organization. It starts with a historical overview of management and its objectives, and development. It aims at familiarizing the students with the key concepts and functions of management such as: leadership, planning, decision making, organization and supervision. It sheds light on the role of management in developing business enterprises and its effect on managers and individuals as well. It also deals with issues like management of human resources, financial management, and management of marketing. |
| **Content** |
| |  |  | | --- | --- | | **Week Lecture** | | | 1 | **Concept and Scope** | | 2 | Concept and Scope | | 3 | Historical Development of Management Thinking | | 4 | Historical Development of Management Thinking | | 5 | Planning | | **6** | Firs Test | | 7 | **Planning** | | 8 | Decision Making | | 9 | Organization | | 10 | Organization | | 11 | Leadership | | **12** | **Second Test** | | 13 | Supervision | | 14 | Motivation | | 15 | Functions of Business Organizations | | **16** | **Final Exam** | |
| **References** |
| **Robbins S. P., DeCenzo D. A., Coulter M., “Fundamentals of Management: Essential Concepts and Applications”, 10th Edition, Prentice Hall, 2016.** |